

# The Zimmerman Early Mustangs

I realize that this newsletter looks like I'm stuck on my car, but there's a very good reason that my Mach 1 is gracing this entire page. (Most likely that I'm in charge of the copies and wanted to see my car in print). Well, that's one reason, but the other reason is that Bob Zimmerman suggested that we put together a "Family Photo Album" of all our Mustangs. He would like you to bring a picture(s) of your car to the next meeting, along with a brief description of such things as engine, trans., options, etc. Well, I decided that if he was going to be getting pictures from our members, why not put some of these pictures to good use and publish them right in our very own newsletter. Wouldn't you rather look at some pictures of your fellow Mustang members? So, when you give your pictures (not your entire photo album), please mention to him that you would also like your car to be used in our newsletter. (Space permitting, however. Unless you would like us to skip the script and just print pictures.) Nuf said? Hope to see some interest.



This 1970 Mach 1 is owned by me - Judy Kurth. Currently, she is in the "hospital" undergoing major surgery, but I hope to have her back on her wheels by the end of April. Just in time for warm weather. FACTS: 351C, 4-barrel, 4-speed, 3:90 posi, Dark Ivy Green Met. Exterior (Black Jade), Ginger Interior. The car is basically factory stock — except for the "nut" behind the wheel.

Once my baby is back together, I'll have to say "She certainly is THE GOING THING!"

"A NEW TO PRESERVE THE BEST"

"The Meeting"  
March 12, 1982

## FROM THE PRES.

Here we are at MECCA for our second "Old Milwaukee Swap Meet". There sure is a nice crowd moving around out there. Besides seeing a lot of old friends and acquaintances, I especially like being able to sit at the club booth and just "shoot the bull" with our members. You know what I mean if you try to talk to me at meeting time. I hope nobody thinks I'm stuck-up or something. It's just that besides selling club goodies, I usually field questions from all angles at the same time.

With deep regret I must announce the resignation of our Secretary-Treasurer — Bob Wroblewski. Pressures of work and other activities have had him burning the candle at both ends. Bob, who is a charter member, assured me he will remain active in the club as a regular member. I hope all members will join me in thanking Bob for a job well done during the first three years of our club. We couldn't have done it without him.

Glad to be seeing you all at swap meets, meetings and other events. "Keep on 'Stangin'".

Dick Doria

P.S. Just got back from a trip down to the Winston-Salem and Greensboro area in North Carolina. Had the pleasure of meeting Bobby Dishar of the Gate City Triad regional group of the M.C.A. He took me around the area for about 4-5 hours and introduced me to other members plus showed me some of the nicest Mustangs I'd ever seen. You've heard of Southern hospitality, well, this gentleman personifies it. This Yankee was impressed! Their area is beautiful down there. Hope I get to go back.

P.S. P.S. Thanks for the help at the swap meets gang!

THE MEETING - FEBRUARY 22, 1982  
D. D.

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Under Old Business: Our jacket order should be ready to pick up any day now. They are all silk-screened and just getting the names on the front now. We had preliminary sign-up sheets for the Mississippi River trip of May 21st. More to come on that by next meeting. We are still accepting suggestions for a summer trip. The May 8th Swap Meet seemed to draw much enthusiasm and we had a sign-up sheet for that too. Bob Zimmerman is still working on final details for our car show. A monetary return for all NEW subscriptions to "Mustang Monthly" has been offered to us; so if you are going to subscribe, hold off 'till we get the forms. The money will be sent to our club treasury to aid our newsletter fund. New business cards are in the works and may be available by next meeting.

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**Under New Business:** We had to elect a Secretary — Kelly Beauparland, and a Treasurer — Sharon Doria, to replace Bob Wroblewski. We had a gentleman from Amsoil give us a short talk on synthetic lubricants. The early part of May, some of us will make a trek up to Appleton to meet with the "Fox Valley Mustang" people. Bob Wroblewski is handling the Menomonee Falls Memorial Day Parade again. We will be having some golf-style hats made up for sale this summer. They will cost approximately \$5, and be available in red, blue and black. Judy Kurth is working on a connection for us in "Active America on Wheels".

**NEXT MEETING:** MONDAY, MARCH 29, 1982 AT 7:30 P.M. — WAUWATOSA SAVINGS & LOAN —  
27th Street and College Avenue

**= CLASSIFIEDS =**

**WANTED:** 67 or 68 = C-4 transmission and aluminum 4 barrel intake, small block.  
STEVE = 761-1886  
FOR SALE: 70 Mach I — 58,000 miles, Coral exterior, black interior, automatic, shaker hood scoop. \$1,800.00  
JEFF = 782-4459

**FOR SALE:** '67-'68 parts — Rear seats - coup: - 2-tone blue (1), fastback - black -  
2 seats. Passenger seats (2) black. Front left fender (new). Mag wheels  
front + bolts. PLUS MORE.  
BOB OR JEFF = 761-2007

**FOR SALE:** '68 fastback rear seat - Deluxe Interior - Black. \$40.00. DICK = 691-3821

**AUCTION COLLECTOR'S ESTATE**

14 Rifles 6 Pistol m-1 Shotguns Carbine 45 Pistol 38 Pistol etc.  
Note: Most weapons purchased prior to 1950. ALSO: Antique Furniture - Roll-  
Top Desk, etc. Auction date sometime after May 1st. For info CONTACT:  
Sterling Steele, 214 Houston Street, Ripon, Wisconsin 54971 (414) 748-2411.

**FOR SALE:** Doors for '70 Mustang (2), NO RUST. \$50.00 each. ROY SCHEFFNER = 425-1007

**WANTED:** Boss 351C or SHELBY 351C aluminum manifold and aluminum valve covers,  
map light, trunk light, trunk lid support, tilt steering or any other  
available options for '70 Mach I.  
JUDY = 251-3564

**FOR SALE:** 1968 Mustang Fastback — for parts only.  
ARVID = 1-543-2948

**GIBBERISH FROM JUDY**

As this newsletter seems awful short, and Dick said I could put anything into the newsletter that I wanted; I'm just going to try and take up space. First, I tried to compile a list of all the Mustangs that our members in the group own. Don't take my word that this is 100% precise but it gives us a general idea of where the interest lies in Mustangs:

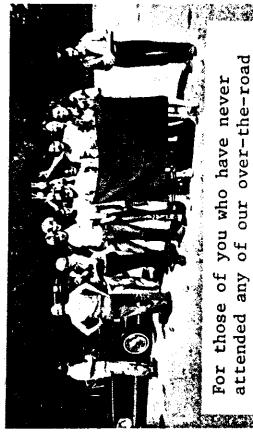
'65 CPE = 16	'67 CPE = 0	'69 CPE = 0	'70 MACH = 1	'73 CONV = 4
'65 CONV = 10	'67 CONV = 11	'69 CONV = 1	'70 BOSS = 1	
'65 FBK = 4	'67 FBK = 5	'69 FBK = 1	'71 CONV = 3	Plus we have 2 Shelbys:
'66 CPE = 13	'68 CPE = 7	'69 MACH = 1	'72 CPE = 1	'68 GT-350 FBK
'66 CONV = 8	'68 CONV = 0	'70 CPE = 0	'72 CONV = 1	'68 500-KR CONV
'66 FBK = 4	'68 FBK = 5	'70 CONV = 1	'73 CPE = 2	

That comes to a total of 102 Mustangs and Shelbys. Considering we only have 83 members, that's quite a number of "horses". As I said, don't "mark my words" on these calculations as I'm sure that there are quite a few more that have not been accounted for. Now you can see where the competition lies. I, for one, would be thrilled to be in a car show judged by year and model — being the only '70 Mach 1 — I might stand a chance.

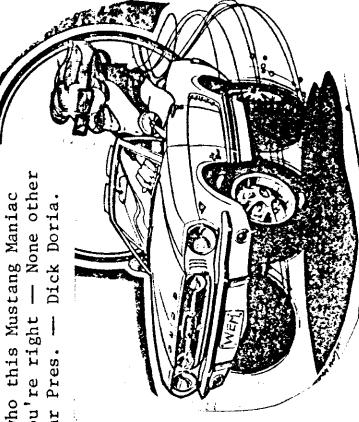
Next, I hunted and searched frantically for the following: (Actually, I stole this information from a newsletter put out by "The Pony Express"). I thought everyone might be slightly interested to know what advertising slogan was used to promote people to buy a Mustang over the years.

1964½: "THE UNEXPECTED" and "A CAR DESIGNED TO BE DESIGNED BY YOU"	A.
1965: "TOTAL PERFORMANCE"	B.
1966: "IMPROVING A WINNER"	C.
1967: "BRED FIRST TO BE FIRST"	D.
1968: "BETTER IDEAS IN ACTION"	E.
1969: "THE YEAR OF THE BETTER BUILT MUSTANG"	F.
1970: "THE GOING THING"	G.
1971: "AMERICA'S CHALLENGE TO THE GREAT EUROPEAN ROAD CARS"	H.
1972: "THE DRIVING MACHINE"	I.
1973: "A BEAUTIFUL EXPERIENCE"	

Well, no matter what year Mustang you own, I think all of the above phrases could fit any Mustang built.



Answers will be given in the next newsletter — But for those of you that can't wait — Come to the meeting on March 29, 1982.



Guess who this Mustang Maniac is! You're right — None other than our Pres. — Dick Doria.

For those of you who have never attended any of our over-the-road trips, this picture should explain it all. Boy, look at all the happy faces and how much fun we're all having. (I took the picture so you couldn't see how much fun I was having).