



# WISCONSIN EARLY MUSTANGERS

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## THE FEEDBAG

From the Prez ,

September 29, 2000

Good Day Everyone. Well Fall has arrived and the weather has turned COLD !! I just wish it would have cooled off gradually. Not from one extreme to the other.

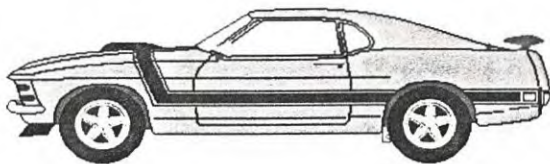
Well the garage project is nearing completion. The roof, siding and gutters are on. The electrician just finished the rough wiring yesterday. The furnace is installed and set to go. And the insulation company is going to be out on Monday to insulate the daylight out of the garage. As soon as they are finished, the drywallers will be here and we will be just about done ! Yeah !!! We won't make our October 1st deadline, but the 15th should be do able. I can't wait to start getting everything put up on the walls. I just don't like the thought of putting the cars away for the winter in November.

For those of you that didn't make the meeting this month, you missed out seeing me in rare form ! I've been battling what I thought was a cold since mid month and this past Monday, it decided to get worse. Not only wasn't I feeling well, but I managed to lose my voice during the day. I could not talk above a whisper. This was the first time that has ever happened to me and it is not something that I want to happen again. It's a good thing our trusty V.P. Tom was there. I handed over the meeting to him and he did a wonderful job. I just sat up there and looked important :o) I'm just now starting to talk decent again. Thanks for the help Tom ! I promise I won't make you do it again for a while. As for my current condition, I am not one for going to the doctor, although everyone told me to get checked out. I finally gave in this morning and had a doctor check me out. Probably a good thing I did. I have a full blown case of Bronchitis. Oh well, at least it wasn't walking pneumonia.

Well that's about all I have for now. I'll hopefully be back in normal form for the October meeting. At least I better be ! I hope everyone is enjoying their cars while they still can. Take care and remember ... " Keep America Beautiful .... Drive your Mustang ! "

Scott





## **FROM YOUR EDITOR**

### **UPDATE EMAIL ADDRESSES**

I have included the final draft copy of our clubs email roster in this newsletter. If you find that the information is incorrect or you do not want to have your name published in the newsletter send me an email. If corrections or updates are necessary I will modify and republish every four months. Email any corrections to [rzimme0525@aol.com](mailto:rzimme0525@aol.com)

### **NOVEMBER PLANNING MEETING**

Our November planning meeting will be held at the Venice Club. The meeting will start at 6:30 and Pizza and beverages will be served. The cost is \$5.00 per person. We will be deciding our dates for next years events. We anticipate a very good turnout for this meeting. Please be prompt. The Venice club is located at 1905 N. Calhoun Road Brookfield

### **MUSTANG MAGNETIC SIGNS AVAILABLE**

We have a limited supply of Magnetic signs now in stock. If you wish to order a pair the cost is \$38.50. Contact Tom Miller at 414-764-6726 or email Tom at [OAKMILL66@MILWPC.COM](mailto:OAKMILL66@MILWPC.COM).

### **AVAILABLE FROM OUR CLUB STORE**

We are closing out some items at reduced prices. Club T shirts from our '98 car show now selling for \$5.00. W.E.M. belt buckle selling for \$15.00. W.E.M. window decals selling for \$1.00.  
Doria.

UNTIL NEXT MONTH  
FRATERNALLY YOURS  
BOB ZIMMERMANN

\*\*\*\*\*

### **CLUB CALENDAR**

October 30<sup>th</sup> Monthly meeting. Wauwatosa Saving Bank

November. 27<sup>th</sup> Monthly meeting. Location The Venice Club in Brookfield

A car show meeting will be held either late November or early December

## **MINUTES FROM MEETING HELD 9/25/00**

- The meeting was called to order at 7:00 by president Moen.
  - New members Mike Anderson, Jason Chamens, and Mike Bryzynski and were introduced.
  - Bob Zimmermann read the minutes from the August meeting.
  - Dick Doria gave the monthly treasurers report.
  - A review and discussion of the various cars shows that took place over the past month was held.
  - The artwork for the show fliers should be ready by next meeting.
  - The November planning meeting will be held at the Venice Club in Brookfield. The time for this meeting will be moved up one half hour to 6:30. Pizza and beverage will be served..
  - Dick Doria is looking into ordering a new batch of club polo shirts with embroidered logo.
  - We will be running a "close out" sale of our old polo shirts, and belt buckles until supplies are gone.
  - Club business cards have been printed and can be picked up at any of our monthly meetings.
  - Tom Miller has Mustang Magnetic sign to sell. The cost is \$38.50 a pair.
  - It was decided upon to leave the annual dues at the current cost of \$15.00.
  - The OTR trip to Door County has brought in 18 people so far. A breakdown of meeting places will be posted in the newsletter
  - Lisa Housey suggested that our members suggest things that can be used to plan a tech seminar. She is willing to put on a seminar, but would like a list of topics..
  - The meeting was adjourned at 7:45
- 

## **DOOR COUNTY OTR TRIP**

**\*\*Please note the following times and meeting places for those attending the Door County Trip\*\***

**LEAVING FROM THE SOUTH SIDE:** Meet at 9:00 AM on Friday at Wauwatosa Savings Bank

**LEAVING FROM THE NORTH SIDE:** Meet 9:30 at the McDonalds in the Brown Port shopping center on I43 and Brown Deer road.

The south side group will caravan to the north side destination and pick up members at that point



# CLASSIFIED



**\*\*For Sale:** 1994 Mustang GT convertible. 5.0, 5 speed, Laser red, Black top, Gray and black fabric interior, 19" wheels, ABS, Mach 460 cassette stereo, Power seat, windows, mirrors, Leather wrapped steering wheel, Tilt wheel, Cruise, Air. Looks and runs great. 60,000 miles. Asking \$10,900  
CALL DICK 262-251-2027

**\*\*For Sale:** 1965 Ford Falcon 4 door station wagon, 6 cyl, 3 speed stick, high miles. This is an Ariz. car that I have had in dry storage for the past 13-14 years. The body is straight (minor dings) and rust-free. It would make a perfect "Dyno Dan Nicholson" clone. I have \$1950.00 invested in this car and will take the highest "serious" offer. Contact: Tom "TJ" Johnson PO Box 10292 Green Bay WI 54307-0292 920-494-2730 or tj65flcn@aol.com

**For Sale:** 1987 Escort GL. 2 door hatchback. 1.9L 4 cylinder 4 speed. 112,000 miles. New clutch at 90,000., new catalytic converter Very good shape. Asking \$1,200 OBO.  
CALL TOM 262-525-9216

**For Sale:** Blue Oval is running a fall Maintenance special. on OEM Ford oil filters, spark plugs, air filters, fuel filters, trans kits, plug wires, caps, rotors. 30% off list price. STOCK UP NOW AND SAVE. Winterize your car now with our special winterizing offer.  
CALL LISA 262-255-1049.

**For Sale:** Four bolt American Racing aluminum rims 15 X 7. Saw no winters. Excellent condition. Asking \$300. Fits 1978 - 1991.  
CALL RON 262-246-8902

**For Sale:** Mustang Running Horse Desk Clock. I still have a few clocks left that I made for our car show. They are made from oak hardboard and are 12" long X 2 3/8" wide X 6" tall. The horse contains a quartz clock that is a pressed fit in the body. They are finished in a medium stain with 3 coats of varnish. I will personalize with a scrolled plaque with just about anything you would like (i.e., your name, Year and style of Mustang etc.). The selling price is \$16.00 plus \$3.20 priority mail shipping if mailing is required. If on line I can e-mail you a picture. I would also mail a picture if requested.  
If interested CALL BOB Z. 414-761-2007 OR E-MAIL RZIMME0525@AOL.COM

**WANTED:** Old woodworking Magazines. If you are cluttering up your closet with old woodworking magazines I would be glad to get them off your hands. Looking for any publication related to wood crafts (Popular Woodworking, Wood, Shopnotes, Woodsmith, Fine Woodworking) to name a few.  
CALL BOB 414-761-2007 OR EMAIL RZIMME0525@AOL.COM

**WANTED:** Any size trains or parts, electric or wind up. CALL WAYNE 920-206-0464.

**\*\* Indicates new ad this month**

## FREE WANT ADS

Place a free want ad in the newsletter. Send to the following address  
Bob Zimmermann  
2307 W. Carrington Ave  
Oak Creek WI 53154  
Rzimme0525@aol.com (email)

Your add will run for two editions unless directed otherwise

## ACTIVE MEMBERS E MAIL ADDRESS

<u>#</u>	<u>LAST</u>	<u>FIRST</u>	<u>PHONE</u>	<u>EMAIL ADDRESS</u>
388	ALBERS	LOU & JUDY	262-782-8287	aswimsurf@aol.com
378	BAKKEN	DALE & TAMMY	608-846-9286	svtteal93@aol.com
485	BENKERT	LARRY&KAREN	262-695-3337	lbb3rd@aol.com
466	BIGELOW	JACK & MARYANN	920-766-3861	jack@bdis.net
409	BOSTEDT	STEVE & NANCY	920-469-0129	sbost13950@aol.com
440	BYBEE	DAVE & LINDA	262-681-7233	rentman@wi.net
260	CAMERON	BRUCE & JUNE	414-784-4627	bruce@burdoc.com
385	CARPENTER	JAY & MARY	414-782-3024	jcpony@aol.com
050	COYLE	DICK & SUE	414-560-0668	scoyle1169@juno.com
001	DORIA	DICK & SHARON	414-761-2267	rodknock@aol.com
168	FALKNER	JOHN	262-547-7822	john.ff@gateway.net
418	GAWIN	RON & COLLEEN	262-246-8902	blakout@execpc.com
429	GERRITS	TOM & PEGGY	262-628-9581	pgerrits@execpc.com
456	GOTTSCHALK	TED & DAWN	414-604-0479	duceswld@hotmail.com
163	HOUSEY	LISA	414-255-1049	vernmotz@aol.com
463	IGIELSKI	BRIAN & KIM	414-692-2346	slatewear@aol.com
455	JENSEN	NEIL & LISA	414-744-5425	nlnmma@execpc.com
357	JENTSCH	SCOTT & AMY	414-821-6670	sjentsch@execpc.com
465	JOHNSON	BOB & RUTH	414-784-6431	rej1004@AOL.com
481	KING	GORDY & JAYNE	414-453-7551	sail6712@aol.com
207	KLEIN	STEVE & KITTY	414-321-5298	steveklein@juno.com
118	KRUEGER	JAMES & RENE	262-786-9463	kruegersrv@asapnet.net
161	LERNER	JOHN & KATHY	841-746-9149	falcon65.quixnet.net
426	LINZMEYER	DENNIS & MARY	414-744-4991	bungy@webtv.net
405	LUKASZEWSKI	JOAN	262-843-3156	joanl@mepcom-smpt.army.mil
430	LYON	KATHY & JERRY	414-762-6307	kls66stang@aol.com
461	MILLER	TOM & SUE	414-764-6726	oakmill66@milwpc.com
256	MOEN	SCOTT & TAMMY	414-567-2622	anvpny@execpc.com
084	NEISNER	RON & DARLENE	715-284-9573	neisner@cuttingedge.net
032	NICKOLAUS	ROGER	414-761-1907	rbncar@aol.com
221	OWENS	RUSS	414-425-9243	galaxierus@aol.com
200	PALMER	TOM & MARY	262-789-5177	tepalmer@execpc.com
475	PHILLIPS	MARK & BETH	414-774-9146	mphillips@ameritech.net
446	POLTZER	DAVID & PATTY	262-970-9779	dpoltzer@aol.com
194	RADUECHEL	DAWN	414-384-4840	treasure65@hotmail.com
390	SCHOTTLER	RON	414-375-3874	raclassic2@aol.com
155	SPERBECK	PAUL & SANDY	414-544-0784	forge@compuserve.com
286	TAGTOW	MIKE & KATHY	414-646-8530	michaeltagtow@ameritech.com
420	TROYER	ELROY & VICKI	414-569-1413	troyers@execpc.com
339	VOGT	JOHN & BETTY	608-845-2262	vote@chorus.net
383	WIESER	WARREN & BERNICE	920-892-4436	wwieser@excel.com
380	WINTER	JACK & MARGE	262-786-0484	jm@execpc.com
002	ZIMMERMANN	BOB & SUE	414-761-2007	rzimme0525@aol.com

# Mustang and Shelby Engine Specs

1964<sup>1</sup>/<sub>2</sub> -1968

1964 <sup>1</sup> / <sub>2</sub>	Cyl	CID	Carb	Horsepower	Bore x Stroke	Compression
	6	170	1V	105	3.500x2.940	9.1:1
	8	260	2V	164	3.800x2.870	8.8:1
	8	289	4V	210	4.000x2.870	9.0:1
	8	289	4V	271	4.000x2.870	10.5:1

1965	Cyl	CID	Carb	Horsepower	Bore x Stroke	Compression
	6	200	1V	120	3.680x3.126	9.2:1
	8	289	2V	200	4.000x2.870	9.3:1
	8	289	4V	225	4.000x2.870	10.0:1
	8	289 <sup>1</sup>	4V	271	4.000x2.870	10.5:1
	8	289 <sup>2</sup>	4V	306	4.000x2.870	10.5:1

<sup>1</sup>Hi-Po <sup>2</sup>Shelby GT350

1966	Cyl	CID	Carb	Horsepower	Bore x Stroke	Compression
	6	200	1V	120	3.680 x 3.126	9.2:1
	8	289	2V	200	4.000x2.870	9.3:1
	8	289	4V	225	4.000x2.870	9.8:1
	8	289 <sup>1</sup>	4V	271	4.000x2.870	10.0:1
	8	289 <sup>2</sup>	4V	306	4.000x2.870	10.0:1

<sup>1</sup>Hi-Po <sup>2</sup>Shelby GT350

1967	Cyl	CID	Carb	Horsepower	Bore x Stroke	Compression
	6	200	1V	120	3.680x3.130	9.2:1
	8	289	2V	200	4.000x2.870	9.3:1
	8	289	4V	225	4.000x2.870	9.8:1
	8	289 <sup>1</sup>	4V	271	4.000x2.870	10.0:1
	8	289 <sup>2</sup>	4V	306	4.000x2.870	10.5:1
	8	390	4V	320	4.050x3.784	10.5:1
	8	427	4V	410	4.236x3.781	10.9:1
	8	427	2x4V	425	4.236x3.781	10.9:1
	8	428 <sup>3</sup>	2x4V	355	4.130x3.984	10.5:1

<sup>1</sup>Hi-Po <sup>2</sup>Shelby GT350 <sup>3</sup>Shelby GT500

1968	Cyl	CID	Carb	Horsepower	Bore x Stroke	Compression
	6	200	1V	115	3.680x3.130	8.8:1
	8	289	2V	195	4.000x2.870	8.7:1
	8	302	4V	230	4.000x3.000	10.0:1
	8	302 <sup>1</sup>	4V	250	4.000x3.000	10.5:1
	8	390	2V	265	4.050x3.784	9.5:1
	8	390 <sup>2</sup>	4V	325	4.050x3.784	10.5:1
	8	427	4V	390	4.236x3.781	10.9:1
	8	428 <sup>3</sup>	4V	335	4.130x3.984	10.6:1
	8	428 <sup>4</sup>	4V	360	4.130x3.984	11.6:1

<sup>1</sup>Shelby GT350 <sup>2</sup>GT <sup>3</sup>Cobra Jet <sup>4</sup>Shelby GT500



## THE MUSTANG STORY

### (PART 5)

#### MARKETING RECOMMENDATIONS

After the Fairlane Committee had concluded its meetings, two other groups became involved, a market research headed by Chase Morsey Jr. and a team of young designers headed by Donald N. Frey. Market research was to prove or disprove Iococca's belief about the growing youth market and the design team was to have a car ready for market if it proved to need one. "Morsey's data yielded some very encouraging conclusions. First, the vast postwar baby boom generation was just reaching car-buying age in 1960. Further, the 15-29 age group would swell by about 40 percent between 1960 & 1970, while the number of 30-39 year olds would actually decrease by nine percent in the same period. Second, buyers between 18 and 34 were expected to account for more than half the projected increase in new car sales in 1960-1970. Third, research showed that car styling in the sixties would need to reflect the preferences and tastes of younger buyers, not the older generations. And the study concluded that young people had clear ideas about styling and performance: '36 percent of all persons under 25 liked the four on the floor feature. Among those over 25, only nine percent wanted to shift gears. Bucket seats were a favorite feature among 35 percent of young people as against 13 percent in older groups . . .' Fourth, buyers were becoming more educated, sophisticated and willing to spend cash for what the study termed 'image extensions.' Finally, more families would have more money, the number with incomes above \$10,000 expected to rise by a whopping 156 percent between 1960 and 1975."

#### FALSE STARTS

So the market size was there and the market needed the right car at the right time. It was said that the Edsel was a car in search of a market it never found, here was a market in search of a car. At the time, the Corvair Monza was the closest thing to that car and that was the reason for its success. But the Monza was too radical, with its rear engine design and loud engine noise in the passenger compartment, sales had slowed. In the mean time, Ford was receiving a steady stream of consumer letters asking for another two seater T-Bird and if the car were still on the market, they would be selling more than 18,000 cars per year. The design team considered the mid engine Mustang I experimental two seat sports car which was built in May of 1962 and made its debut at the United States Grand Prix in Watkins Glenn, New York and driven by race car driver Dan Gurney. Car and Driver Magazine, perhaps the best of all the true automotive buff magazines, liked the car and its performance. It got 30 miles to the gallon and accelerated from 0 to 60 mph. in 10 seconds. The Mustang I, named after the famous Second World War fighter plane, the P51 Mustang, was truly innovative and a true sports car. It was what the true sports car buffs raved about. This was to them the greatest car Ford had ever built. Maybe for these guys, but not for Iacocca. Lee wanted a car that was less "far out." His decision ended the hopes for the two seater Mustang I.

At about the same time the Mustang I was being developed, another two seat proposal was being examined, the X-T Bird. This car was to use the old 1955-56 Thunderbird body modified to accept the drive train of the 61 Falcon. The Budd Body Company supplied the original two seater Thunderbird body to Ford and felt that those old T-Bird stamping dies could be used to produce the two seated X-T Bird. Budd estimated the finished production model would cost the public \$2,800.00. Once again the two seat body was its main limitation.

Two more two-seat designs were also passed up by the Fairlane Committee: the open racer called Median and a sports model called Mina. The cost to produce a totally new car was \$350 to \$400 million. With the bad taste in the mouths of Ford executives concerning the Edsel, very few of them wanted to stand up at the next shareholders meeting and explain why they were going to invest in another totally new car. Another Edsel fiasco could have put Ford out of business.

So Iacocca then began to think of ways to cut the costs of the so called four seat sporty new Ford. It had to be a sports car but more than a sports car. He felt that the market would buy a car with four seats and a fair sized trunk, A car that could be driven to the country club on Friday night, raced on the drag strip on Saturday and drove to church on Sunday. Ford had a small V8 engine, the Falcon suspension and power train components, all of which had been strengthened for the V8 and there were plenty of other pieces available from the new Fairlane Series. "'We had some pretty good hunks of hardware,' he relates 'but we didn't have the wrappers to put them in.'" This car using the borrowed hardware of the others would cost \$75 million to get into production. Now all they needed was the body shell design to fit into the Falcon platform.

## PART 6 NEXT MONTH

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### **NEWS FROM THE FVFM GROUP**

Our August 19 an informal meeting was combined with a picnic and an exclusive car show of FVFM club members. It was held at our event coordinator's house, Dale and Lori Dombroski. Turnout was awesome. The Dombroski backyard had 13 classic cars, including old and new members. The setting was great, the weather cooperated and a good time was had by all. Prizes were doled out and even some fun trophies were presented. Food and friendship was plentiful. Thanks again to the Dombroski's for opening up their beautiful home.

On Sept 5, a run to the Starline Diner, in Appleton, proved to be yet another great turnout for a casual meeting. Approximately 10 or 12 cars were present. There were a few new faces again. We seem to have a great response on short notice.

It was decided to meet every other month at this time. Our next meeting will be November 7, 2000 at Shabooms

Sue Weber



# The Feedbag

The Monthly Newsletter of the Wisconsin Early Mustangers



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President	Scott Moen	(262) 567-2622	<a href="mailto:anvpny@execpc.com">anvpny@execpc.com</a>
Vice Pres.	Tom Miller	(414) 764-6726	
Secretary	Bob Zimmermann	(414) 761-2007	<a href="mailto:rzimme0525@aol.com">rzimme0525@aol.com</a>
Treasurer	Sharon Doria	(414) 761-2267	<a href="mailto:rodknock@aol.com">rodknock@aol.com</a>

## Board Members

Chairman	Dick Doria	(414) 761-2267	<a href="mailto:rodknock@aol.com">rodknock@aol.com</a>
Newsletter	Bob Zimmermann	(414) 761-2007	<a href="mailto:rzimme0525@aol.com">rzimme0525@aol.com</a>
Show	Dick Kadlec	(414) 421-7774	
Technical	Lisa Housey	(262) 255-1049	<a href="mailto:Vern_Motz@aol.com">Vern Motz@aol.com</a>

## Club Accessories

Window Decals \$2.00 Stickers Hats \$5.00 Brass Buckles with WEM  
inlay \$18.00

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