



The Wisconsin Early Mustangs

"A FEW TO PRESERVE THE BEST"

"THE FEEDBAG"

FROM THE PRES.

APRIL 25, 1987

Just finished laying out the menu for the Monday club meeting. Had one heck of a day with the Mustang II grinding off five coats of paint on the top and rear quarters. Was planning on getting it in gloss on those parts but only made primer. Well, there's always next Saturday. Thanks to Ron Neisner, we managed to get the old black 'stang into somewhat reasonable shape for the upcoming Brunch Run. The rest of the stuff will just have to wait for the end of the season.

We're getting very excited about the Ice Breaker Brunch run next week end. I've even tried to lose a few pounds during the last couple of weeks. Mostly for the June cruise, but it would help if I keep my reputation at the brunch. Hope that the weather is in our favor again this year. No matter what, it will be good just being on the road with the gang. If you're going with us, don't forget to bring along a CB even if you have to borrow one. Half of the fun is the chatter that goes on in the course of all these OTR's

The Schwister Show and Swap will be coming up in less than three weeks after the Monday night meeting. The sign up sheet is looking a little weak at this time. We will be encouraging posting for the help in the time slot of your choice, on the sheet. That makes it much easier for those running the specific areas to know when and where their help is coming from. We still would appreciate any volunteers during the day of the show to help man the club booth and also fill in during the light spots in many of the other areas. If all goes well we should have 200 fine vehicles at this years event. We need your support and involvement.

Got to head up to Green Bay area tomorrow morning. Then after supper tomorrow night I head down to supervise the line start up in Chicago. The comes Monday and the club meeting. then back down to Chicago again. I'll really be in practice for all of the over the road trips. Wave at me as I go by and as always, "Keep on 'stangin'".

A handwritten signature in cursive script that reads "Dick".

Dick Doria

From Your Editor



I would like to start off my article this month by thanking all of you you who have called or written to me letting me know how much you enjoy the FEEDBAG. It is this type of response that keeps me actively searching for new ideas and better articles to publish. I must admit I don't do it all alone. Sue is a great help to me in getting the newsletter put together and mailed to you on time. I also send a copy off each month to Florida where my favorite critic lives. My folks have been living in retirement in Boca Raton Fla. for the past 15 years. My mother always had a flair for the written word and has been very helpful in critiquing the newsletters. I could still use more articles to publish, and will be appreciative to anyone sending one to me. I would like to point out that further along in this newsletter you will find an article written by Sal Lorino and myself which will be published in the next addition of the MUSTANG/FORD BUYERS GUIDE. The topic of this article is our May 17th car show. I must admit it was a thrill to see an article published in another publication other than our club newsletter

I would like now to add another chapter to the articles I have been writing about our Mustang parts vendors.

On April 16th I had the opportunity to actually visit a Mustang parts outlet. The primary reason for this trip is due to the fact I am having my 65 convertible repainted and wanted to purchase all new exterior chrome. This prompted me to travel to Bensenville IL and take in the wares of Mustang Of Chicago. What a pleasant surprise this was. When I first entered the store I was like a kid in a candy store roaming from display case to display case staring at all the sparkling N.O.S and reproduction parts for Mustangs and Fords.

I had the opportunity to meet the owner of this establishment, Bob Tessarolo. I asked Bob what he felt the future of this type of business was. If you remember an article I had written a few months back stated that I felt it may be on a downtrend. Bob contradicted this feeling and assured me that in his six years in the business that it was still growing and that there is still a high demand for parts to restore Fords and Mustangs. Bob also agreed to give the members of the W.E.M. a club discount on various items. The amount would vary from item to item. I would recommend that any of you who have never been in a Mustang parts outlet should plan to do so. It is an experience you will remember for quite some time. The drive to Mustang of Chicago is only a little over an hour (from my side of town) and it is worth the trip.

(312)860-7077

BOB TESSAROLO



WE CARRY A COMPLETE LINE OF MUSTANG PARTS
1909-87 FORD AND SV0 PARTS

1321 IRVING PK.RD. (WEST OF RT.83)
BENSENVILLE, IL 60106

Well thats it for Now. Until next month

Fraternally Yours,
Bob Zimmermann

MINI MINUTES FROM MEETING HELD 4/27/87

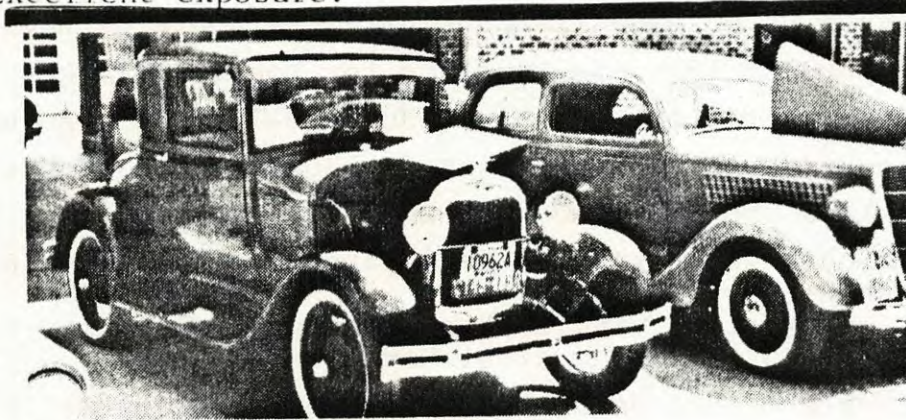
- * The April meeting was called to order by pres. Doria at 7:35PM
- * New members and friends were welcomed
- * The secretary and treasurers reports were given
- * Sal Lorino gave us an update on the car show. More in newsletter
- * Dick Coyle spoke of last minute plans for the Ice Breaker Brunch Run
- * The first O.T.R. trip to take place June 13-14. See sign up in newsletter
- * Bob Z. is looking for a committment for South Shore parade. See sign up
- * The club by laws for our club were revised
- * Our annual club Brewer game and tail gate is planned for Aug. 2, 1987
- * John Lerner and Marlene Winkleman gave us a presentation of club jackets and the cost for the club. More next month.
- * Dave Yahn gave a report on the joint outing with the Early Ford V-8 club. The date is Sunday June 28th. The W.E.M. will meet at Southridge and travel on to Ottawa State park for a picnic. More info at next meeting.
- * John Lerner won the attendance door prize. A club Polo Shirt.
- * July 25-26 was selected for our 2nd O.T.R trip. Destination unknown.
- * Scott Nehlson is holding another Cook OUT, and Barn Dance, Anyone Interested contact Scott. The date is June 6th.
- * A SPECIAL THANKS TO RICH BRUHN WHO HELD A TECH SEMENAR AFTER OUR LAST MEETING. EVERYONE ENJOYED IT.

NEXT MEETING ONE WEEK EARLY MONDAY MAY 18
WAUWATOSA SAVINGS & LOAN OAK CREEK

CALENDAR OF CLUB EVENTS

- * May 17th Our clubs 5th annual show and swap. Your help is needed.
- * May 18th Monthly meeting. Take note it is one week earlier.
- * June 13-14 The clubs first O.T.R. trip to Oshkosh. See sign up.
- * June 28th Joint outing to Ottawa park with Early Ford V-8 club.
- * June 29th Monthly meeting
- * July 25-26 The clubs 2nd O.T.R. trip. Sugestions needed
- * July 27th Monthly meeting.
- * August 2nd 2nd annual Brewer game and tail gate party. Food on the club.

The following is an article which was written by Sal Lorino and myself which will appear in the June issue of Ford/Mustang Buyers guide. This addition will be on the newsstands in early May which should give our car show some excellent exposure.



Vintage Fords will be enjoyed by over 1000 spectators.

The Making of a Car Show

by Bob Zimmerman & Sal Lorino
Wisconsin Early Mustangers

The Wisconsin Early Mustangers and Schwister Ford are proud to announce their 5th Annual Car Show and Swap Meet. This event will be held on Sunday, May 17, 1987 at Schwister Ford, 10136 W. Fond Du Lac Avenue, Milwaukee, Wisconsin.

Our show classes 26 categories which spans all Ford products. This year's show promises to be the biggest and best show our club has held to date. The judging of each entry will take place by people's choice. A voting ballot will be placed in each registration packet of all entrants. Experience has taught us that this is the best way to determine winners in each category, and removes the hassle that generally accompanies judging.

I would like to take a bit of your time and go back a few years to share with you how we actually got involved in car shows as an annual event for our club.

Back in July of 1983, our club was approached by Schwister Ford and asked if we could hold a show on their site in September. The reason being the Shelby club, who was involved with the show to this point in time, was unable to get a show together. We took the challenge with a relatively short notice of two months and started the wheels turning. A make shift show flier was printed, plans were quickly put together, and a few donations of trophies, etc. were received. As luck would have it, it rained all day. We still were able to draw approximately 40 cars of various Ford vintages and, in spite of the inclement weather, we made a modest profit due mainly to the fine food we offer.

After being bit by the weather man on our first attempt to put on a show, we all pace like expectant parents a few days prior to the

show in hopes that the sun will shine and Henry Ford will smile upon us that day. This first show that was quickly thrown together, now takes a better part of a year to produce.

From that humble beginning our show has grown to a point of drawing over 200 Ford products, which were entered in last year's show. We also had four states that participated along with well over 1000 spectators.

This year we expect well over 200 cars and have over 50 trophies to award. We also have some high quality door prizes which will be given away over the course of the day. Music from the 50's and 60's will go on all day.

The questions is always asked of us, "What makes your show so successful?" Committee Chairman, Sal Lorino, has been the driving factor to our show's success. His main position is the attention to detail. This is where our strength lies. Sal directs each committee member but allows them to do their own job. The end result depends on how each committee carried out their assigned tasks. This has become somewhat of an inner organization competition each year for our club. Our show committees are divided into various sub committees. These consist of food & drink, swap area, parking and security, registration, media advertising, and award presentations. This system has worked extremely well over the years. It also allows each committee to concentrate on small details and fine tuning.

The Wisconsin Early Mustangers have set high standards and goals for our show. This is our biggest club function of the year and all our members, who now number 230, help out in one way or another. We do not look to make a huge profit from this event. We have dedicated this effort to please the public with a fine display of the evolution of Ford products throughout the 20th Century.

The show committee offers a registration packet, which is filled with various items, donated by local firms. This package includes a handsome dash plaque to commemorate the show and has a value greater than the \$3 registration fee.

For more information about our show or club contact: Bob Zimmerman, 2307 W. Carrington Avenue, Oak Creek, WI 53154. Phone: (414) 761-2007.



CLASSIFIED

FOR SALE: 1969 Mustang coupe, whole or for parts. Right front was damaged in accident. 6 cylinder. Call Kim 483-8911

FOR SALE: 1980 Yamaha 850cc. Special full dress, fairing, trunk, radio, 17,000 miles. \$1200 or trade for 1970-78 Ford Ranchero. Call Dave 327-0961

WANTED: A picture of your Mustang to be placed in the club album, and possibly used for The Car Of The Month in newsletter. Send to Bob Zimmermann 2307 W. Carrington Ave Oak Creek 53154

SOUTH SHORE PARADE

Last call for anyone interested in participating in the South Shore parade being held on Saturday July 11, 1987. The club will receive \$75.00 for the treasury if 10 or mor cars turn out. I must commit by May 15th if we are to attend. If I do NOT receive at least 10 responses by that date I will cancel. Due to the lack of time I would ask you to call if you are interested. Bob Zimmermann 761-2007

BREWER GAME AND TAIL GATE PARTY

August 2nd is the date set aside for our 2nd annual Brewer game and tail gate party. The club is providing the food, beer, and soda. Due to the fact our Brewers are doing so well this year it is important to send back your reply early to allow us to procure good seats. For those of you who plan to attend send \$10.00 per person to:

DAVID YAHN
3146 S. 57th St.
Milwaukee, WI 53219 (414)327-0961

JUNE 13-14 OVER THE ROAD TRIP

The first O.T.R trip for the year has been set for Oshkosh WI. We will be making a stop at the air museum. Time is running short to allow your trip committee to make reservations for the trip. A deposit of \$40.00 is needed A.S.A.P. so we can make the necessary arrangements.

NAME _____

Number in party - _____

SEND \$40.00 DEPOSIT NO LATER THAN MAY 18,1987

BOB ZIMMERMANN 2307 W. CARRINGTON AVE. OAK CREEK WI 53154

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HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP

OUR 5th ANNUAL CAR SHOW IS BEING HELD ON MAY 17th 1987. TO DATE WE HAVE A GOOD TURN OUT OF ENTERIES OF CARS BUT A POOR SHOWING OF PEOPLE THAT HAVE COMMITTED TO HELP WITH THE SHOW. TO MAKE THIS SHOW A SUCCESS WE NEED PARTICIPATION FROM ALL THE MEMBERS. WE HAVE HAD A LOT OF NEW MEMBERS SIGN UP IN THE LAST FEW MONTHS WHO MAY BE A BIT RELUCTANT TO SIGN ON TO HELP. TRUST ME NEW MEMBERS WE NEED YOUR HELP LIKE ANYONE ELSE. DON'T BE AFRAID TO STEP FORTH AND START TO GRT INVOLVED. WE WILL BE SETTING UP FOR THE SHOW ON SAT. MAY 16TH, SO IF YOU CAN'T MAKE THE SHOW ON THE 17TH AT LEAST HELP GET IT SET UP. FOR THOSE WILLING TO HELP PLEASE CONTACT ONE OF THE FOLLOWING COMMITTEE PEOPLE:

- SHOW CHAIRMAN: SAL LORINO (414)961-7390
- PARKING AND SECURITY: BOB BEAUPARLAND (414)466-6818
- CLUB TABLE: BOB ZIMMERMANN (414)761-2007
- SWAP AREA: TONY VIELGUT (414)464-9079
- FOOD CONCESSIONS: RON LUEPKE

HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP HELP

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MAY CAR OF THE MONTH 1966 MUSTANG CONVERTIBLE OWNER: SAL LORINO

I purchased my '66 convertible in August of 1982. I immediately started the restoration process. It was an extensive project. All floors, rails, torque boxes, etc. were replaced. This renewed the integrity of the structural strength of my convertible. The mechanical work was all done by our club president Dick Doria. The restoration was completed on 12/23/82 with about 85% of all parts being replaced with new ones. The car had 85,600 miles on the odometer at time of purchase. Since then I have logged an additional 12,000 miles most of which occurred during club trips and outings. The color is Candyapple red with a white top and a black pony interior.

Sal Lorino

WANT ADD COUPON

Do you have an item you need or want to sell? If so clip this coupon and send to Bob Zimmermann 2307 W. Carrington Av. Oak Creek WI 53154. The ad will appear in the next newsletter if received by the 1st of the month

FOR SALE

WANTED

Take a Break

Zimmer

MAY DAY

HELPERFOLOOHC
 OOEAPEPORUEISIN
 LWSULGDONSTEASO
 IMUTAADERAEBUB
 DIEAYMCREERJCMB
 ALIEREOARWBI EAI
 YIMAYSRCGOES IAR
 ETWYMR AIELLJUMP
 SARTISTTIFE OIEU
 IRUSTSETNOCUCLE
 RYIEYGNROFSNMOD
 PWRNR IJUEFANOPA
 RINO UWOCIDE OAU R
 UUUWR FYKHCRAMLA
 SPRINGUSOCINCIP

Ford engine fires investigate¹

WASHINGTON, D.C. —AP— Nearly half of all Ford cars, vans and light trucks made in the 1984-'86 model years are under federal scrutiny for fires unrelated to crashes, a consumer group has reported.

The private Center for Auto Safety said the government has six low-level inquiries under way covering 48% of Ford vehicles from those model years.

The latest "preliminary evaluations" opened by the National Highway Traffic Safety Administration cover 2.1 million 1984-'86 Ford E and F series 150, 250 and 350 pickups and

Econoline vans, and 100,000 1986 Bronco II models, the center said. Both inquiries involve engine compartment fires.

The center said the other inquiries cover: 1.4 million 1984-'86 Ford Escort, EXP and Mercury Lynx vehicles, for fires from various sources including the catalytic converter; 306,000 1984 Ford Tempo and Mercury Topaz models, for electrical and dashboard fires; 280,000 1986 Ford Rangers, engine compartment fires; and 3,200 1984-'86 Ford E-350 ambulances, fires related to fuel pressurization and spurting.

CARD
 CELEBRATE
 COLOR
 CONTESTS
 DANCE
 DAY
 DECORATE
 ENJOY
 EUROPE
 FLOWERS
 FOOD
 FREE
 FUN

GAMES
 GREEN
 GROUP
 HELP
 HOLIDAY
 HOST
 JUMP
 MARCH
 MAY
 MILITARY (parade)
 MUSIC
 PARADE
 PICNIC

PLANS
 PLAY
 POLE
 RACE
 RAISE
 RIBBONS
 SCHOOL
 SPRING
 SUNNY
 SURPRISE
 WARM

In art class, one little boy showed the teacher his drawing. In the center was an airplane covered with apples, pears, oranges, and bananas. He called his drawing "America the Beautiful!"

"But what is that?" the teacher asked, pointing to the airplane.

"That," said the budding young artist, "is the fruited plane."

The clock-watching students were getting on the teacher's nerves. The next time class met, there was a sign over the clock reading, "Time will pass — will you?"

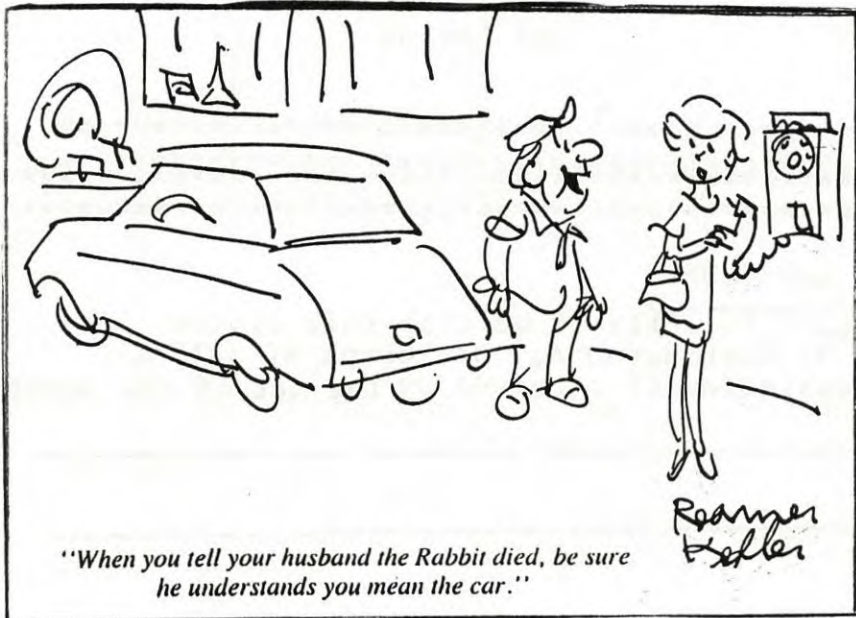
The usual time between throwing something away and discovering that you need it is about twenty-four hours.

I wonder why we worry so much about the national debt. Who ever heard of repossessing a country?

During a terrible storm that delayed all flights, a member of a religious cult was handing out literature and chanting, "The Lord is coming."

Not in the mood for preaching, a harried passenger replied in a testy voice, "Not if he's flying into this airport tonight."

Calendar: Something that comes in one year and out the other.



"When you tell your husband the Rabbit died, be sure he understands you mean the car."



"Thanks for the driving lesson, Mom!"