



# The Wisconsin Early Mustangs

"A FEW TO PRESERVE THE BEST"

## THE FEEDBAG

From the Pres.

April 2, 1989

You would not believe what the first version of this page looked like. I was feeling pretty strong about everything and anything that could affect us humans. Think I'll save that version and send it to the local newspapers editorial page. Here I'll try to concentrate on the Mustangs at hand.

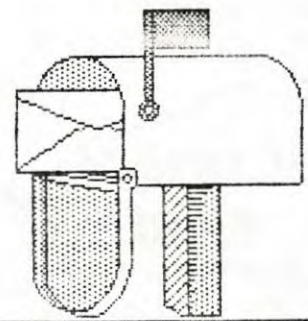
The excitement is at a fever pitch. Our March meeting had a good bunch of committment. It was directed to the OTR activity for this year with the joint WEM, MFC Dearborn trip being the most talked about. NOT taking a back seat was our Annual Show and Swap Meet at Schwister Ford on May 21st. The early registrations are ahead of any other year. Hope we convince our menbers what a good deal the early sign up is. Sometime in June we hope to reinstitute our technical seminars. I will do the honors on a basic automotive electrical combined with a tune up seminar. We will be looking for volunteers who would naturally have their vehicles worked on in the course of the instruction.

Open that barn and let those horses out! See you all at the ICEBREAKER BRUNCH !!!!! (Reserve with Dick Coyle 414 6913821) In the meantime, "Keep on 'stangin'".

Dick Doria

A handwritten signature in cursive script that reads "Dick".

# FROM THE EDITOR



This months message will be rather short. I would just like to touch on a few items that are rather important. First it is imparative that all members fill out and return the PLANNING SURVEY I have placed in the newsletter. Second I would like to announce that starting with the September edition of the Feedbag I plan to feature a different Mustang (model & year) each month. This article will include various specs, and current value of the car, as well as some interesting facts. Finally don't forget to sign up to help at the annual show and swap, **WE NEED YOU!!**

Until Next Month  
Fraternally Yours,  
Bob Zimmermann

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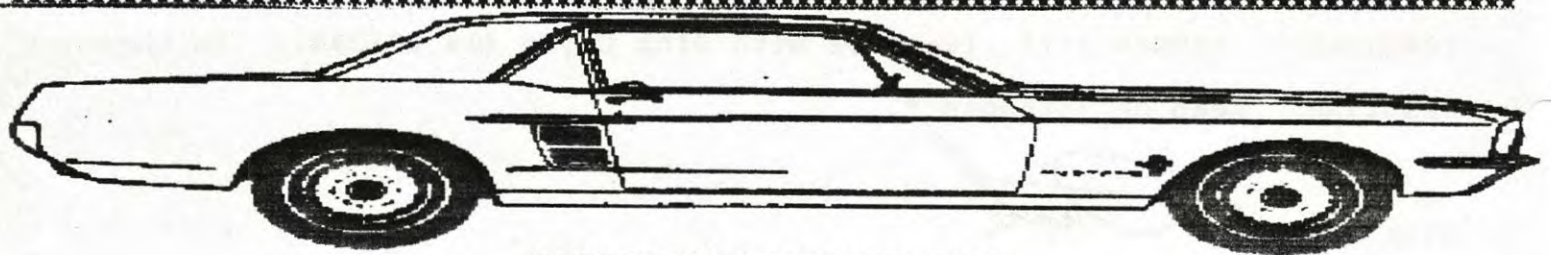
## WEM PLANNINGSURVEY

In order to best serve our club and plan better for future club events it is necessary to know who will participate in events We ask that you fill in the events survey below and forward to club headquarters. Your response is not binding but is imparative for planning purposes. **ALL MEMBERS SHOULD RETURN QUESTIONARE!!**

Please check **YES** if you plan to attend and **NO** if you doubt you will attend....

<u>YES</u>	<u>NO</u>	<u>DATE</u>	<u>EVENT</u>
<input type="checkbox"/>	<input type="checkbox"/>	April 30	Brunch Run to Heidle House
<input type="checkbox"/>	<input type="checkbox"/>	May 21	W.E.M. Seventh annual show & swap
<input type="checkbox"/>	<input type="checkbox"/>	June 10-11	OTR Trip Mississippi River area
<input type="checkbox"/>	<input type="checkbox"/>	June 25	W.E.M. day trip to Blue Mounds WI
<input type="checkbox"/>	<input type="checkbox"/>	August 5-6	W.E.M. Mystery Trip
<input type="checkbox"/>	<input type="checkbox"/>	August 13	Annual picnic & picture day
<input type="checkbox"/>	<input type="checkbox"/>	September 17	Brewer game & tailgate party
<input type="checkbox"/>	<input type="checkbox"/>	September 18	W.E.M. ralley
<input type="checkbox"/>	<input type="checkbox"/>	Sept 28-Oct1	Joint trip to Dearborn MI
<input type="checkbox"/>	<input type="checkbox"/>	October 13-15	Door County trip

NAME \_\_\_\_\_ PHONE \_\_\_\_\_





**MUSTANG STRETCH LIMO**



## MINUTES FROM MARCH 27 MEETING

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- \*\* The March meeting was called to order by pres Doria at 7:30
- \*\* New member Robert Triantafelo introduced himself.
- \*\* The secretary and treasurer reports were given.
- \*\* It was noted that the sign up for the April 30th brunch run was a bit light and that anyone planning to attend should respond quickly.
- \*\* A report was given for the May 21 car show. Sal will hold a final meeting at his house on Sunday April 23 at 7:00 pm.. Any committee chairmen that are unable to attend this meeting **MUST** contact Sal. Sal also noted that although we are not openly soliciting donations for trophies we are grateful to those who want to give. We will acknowledge their generosity in the newsletter. Bob Z. stated he is still waiting for responses to his plea for goodies for the bag. Anyone coming up with a trinket is to contact Bob. Dave Yahn will take care of procureing the dash plaques. Ron Luepke circulated a sign up sheet for disposing of any left over meat.
- \*\* The June 10-11 OTR trip will be to Prarie du Chein. Any interested parties should contact Dick Doria.
- \*\* The date for the Brewer game and tailgate party was changed to Sept 17. Contact Dave Yahn if you plan to attend. The earlier the better.
- \*\* Kathy and John Lerner did a recon trip to Dearborn MI. They are looking at a tour of the Ford mansion, dinner at the mansion, a trip through the museum & village, and possibly a trip through the Wicksome Lincoln plant.
- \*\* The members were reminded of the Midwest Ford show held in Illinois on Aug. 20.
- \*\* Jeanette Roycraft was the winner of the door prize..
- \*\* Dick Doria announced he will hold a seminar sometime in June.
- \*\* The membership voted to make the \$15.00 for new members an initiation. fee. That way all members would be up for renewal each January..
- \* Scott Moen stated that Mustang Monthly will print show shirts. He will check on price and other particulars.
- \*\* The meeting was adjourned at 8:26pm


**1989 WISCONSIN EARLY MUSTANGER**
  
**CALENDAR**

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<b>APRIL 23</b>	<b>CAR SHOW COMMITTEE MEETING SALS HOUSE</b>
<b>APRIL 24</b>	<b>MONTHLY CLUB MEETING</b>
<b>APRIL 30</b>	<b>ANNUAL ICE BREAKER BRUNCH RUN</b>
<b>MAY 21</b>	<b>W.E.M. ANNUAL CAR SHOW AT SCHWISTER FORD</b>
<b>MAY 22</b>	<b>MONTHLY CLUB MEETING</b>
<b>JUNE 10-11</b>	<b>OTR TRIP MISSISSIPPI RIVER AREA</b>
<b>JUNE 11</b>	<b>ALL FORD SHOW TOWN FORD</b>
<b>JUNE 25</b>	<b>WEM DAY TRIP BLUE MOUNDS WI</b>
<b>JUNE 26</b>	<b>MONTHLY CLUB MEETING</b>
<b>JULY 23</b>	<b>ALL FORD SHOW SORENS FORD</b>
<b>AUGUST 5-6</b>	<b>OTR TRIP MYSTRY TRIP</b>
<b>AUGUST 13</b>	<b>ANNUAL CLUB PICNIC / PICTURE DAY</b>
<b>AUGUST 20</b>	<b>MIDWEST FORD CLUB CAR SHOW</b>
<b>AUGUST 28</b>	<b>MONTHLY CLUB MEETING</b>
<b>SEPT 17</b>	<b>BREWER GAME AND TAILGATE PARTY</b>
<b>SEPT 18</b>	<b>W.E.M CAR RALLY</b>
<b>SEPT 25</b>	<b>MONTHLY CLUB MEETING</b>
<b>SEPT 28-OCT 1</b>	<b>JOINT OTR TRIP TO DEARBORN MI</b>
<b>OCT 13-15</b>	<b>ANNUAL DOOR COUNTY TRIP</b>
<b>OCT 30</b>	<b>MONTHLY CLUB MEETING</b>
<b>NOV 27</b>	<b>MONTHLY CLUB MEETING</b>

The Associated Press

**JACKSONVILLE** — A green flag waved on Friday and about 100 Europeans began a seven-week tour of the United States to celebrate the 25th anniversary of the Ford Mustang.

About 37 pre-1973 Mustangs were shipped into the Port of Jacksonville for the 7,000-mile drive across the country and back. The Europeans from Switzerland, England and the Netherlands, were joined on the first leg to Pensacola by about 50 Mustang drivers from the Southeast.

American Pony Drive organizer John Manners, a maintenance electrician at a newspaper in Baar, Switzerland, said driving a

Ford Mustang across the United State is akin to an American driving a Porsche across Germany.

"It provides an excellent excuse for everybody to do what they've always wanted to do," said Manners, who has been planning the tour for three years and drove the route last year.

The cars will cover about 200 miles a day or less, Manners said.

"We don't want to wear everybody out," he said. "The idea is to have a cruise."

The car owners expect to be joined by a large number of U.S. Mustang enthusiasts, including 25 Mustang owners from clubs in Gainesville and Orlando.

"For all of us, it is a dream to drive across the United States,"

said Verena Haeusermann of Aarau, Switzerland, who is driving a 1967 Mustang.

From Pensacola, the Mustang caravan will make stops in New Orleans, and Port Arthur, Texas, before arriving in Dallas on March 30. It will then travel to Tulsa, Okla., on April 3 and Elk City, Okla., on April 4.

On April 5, the Mustangs will drive through Amarillo, Texas, and then head to Albuquerque, N.M., and to Flagstaff, Ariz.

From there, the caravan will go to Las Vegas, Nev. and Los Angeles.

The Mustangs leave the Los Angeles area on April 21 to begin a trek back that ends in Baltimore, Md., on May 8.



# CLASSIFIED



**FOR SALE:** 4 Goodyear Eagles good condition, P215/65R15. CALL: JON 312-395-4750.

**FOR SALE:** Parting out '59 T-Bird hardtop with 352 4V. CALL: ED 815-838-7156.

**FOR SALE:** Many '65-71 Mustang parts. Gauges, overhead consoles, hub caps, sun visor brackets, front bumper inner arms. CALL: SKI 312-395-6509.

**FOR SALE:** 1965 Mustang dash pad, black, make offer. CALL WAYNE 246-4749

**FOR SALE:** Texas Mustang bodies. From a shell to complete. CALL or WRITE TO JIM FEARS 3445 BANNING ST DALLAS TX 75233

**FOR SALE:** 65-66 Mustang-Falcon radiator, newly cored..\$60 CALL CARL 633-1471.

**WANTED:** Chrome spacers for 65-66 woodgrain steering wheel. CALL CARL 633-1471.

**WANTED:** Engine to fit a '67 Galaxie CHEAP. CALL: JOE 414-482-1737

**TRADE:** 1965 Mustang 6000 RPM Rally Pac for 1966 Rally Pac original of after market RallyPac. CALL WAYNE 246-4749

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### WANT AD COUPON

DO YOU HAVE AN ITEM YOU NEED OR WANT TO SELL??? IF SO CLIP THIS COUPON AND SEND TO ME. ANY AD RECEIVED BY THE FIRST OF THE MONTH WILL BE PLACED IN THE NEXT EDITION OF THE FEEDBAG...

**WANTED:** \_\_\_\_\_

**FOR SALE:** \_\_\_\_\_

**SEND TO:**

**BOB ZIMMERMANN 2307 W. CARRINGTON AVE OAK CREEK WI 53154**



## CAR OF THE MONTH

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**OWNER: JOE CALDERONE**  
**MAKE: 1970 MACH 1**

I purchased my Mach 1 in the summer of 1984. I was looking for a '84 Mustang convertible at the time. I saw the Mach sitting in the corner of the lot and she looked in pretty bad shape. It turned out she had the original 428 CJ. The asking price was \$4500. We pumped up the tires, got her started, and took her for a drive. I signed the papers and took her home about 20 minutes later. In the fall of '84 I started the task of restoration. I stripped the body and removed a bunch of Bondo. The left trunk floor was replaced..I painted it with 7 coats of Grabber orange. The car spent a total of 6 weeks in the body shop. The next winter I cleaned and undercoated the undercarriage and replaced all the front suspension.

This Mustang is a real lady. Shes beautiful, proud, tempermental, and loves to strut her stuff when there is a Chevy around. She goes by many names but I call her "BABY"...

## MUSTANG LED THE PONEY CAR REVOLUTION 25 YEARS AGO

The time was right for Ford Mustang. In the early 1960s, a spirit of youth infused the automotive marketplace as World War II baby boomers became car-buying adults.

They wanted cars that were different from those of their parents — cars equipped with bucket seats, floor-mounted stick shifts and high-performance engines. This generation wanted low price and sportiness, handling and performance, all packaged on one set of wheels.

Clearly, there was a market searching for a car, and Ford Motor Company committed itself to design it. In broad conceptual terms, it was to carry four people, weigh under 2,500 pounds and cost less than \$2,500.

On April 17, 1964, this concept became reality as the Ford Mustang was unveiled and took its place in automotive history. It did indeed seat four people, weighed only 2,572 pounds, and cost a reasonable \$2,368. It featured a 108-inch wheelbase, a 170-cubic-inch, six-cylinder engine and a three-speed, floor-mounted manual transmission. The Mustang had a comfortable ride, functional appeal, and embodied a spirit of fun and excitement.

The Mustang's long-hood, short-rear-deck styling promised performance and panache. And it offered enough options to fulfill that promise. Buyers could order Mustangs in three models — convertible, hardtop or fastback — and could equip them with powerplants ranging from the standard six to a competition-level, high-performance 289-cubic-inch V-8 that churned out 271 horsepower.

Initial response was overwhelming. On introduction day, a Ford dealer in Chicago locked the doors of Mustangs in his showroom because he feared for the safety of people trying to crowd into them. At a Garland, Texas, dealership, 15 prospective customers bid on the same Mustang, and the successful bidder insisted on sleeping in the car so that, as he put it, they won't sell it out from under me before my check clears in the morning.

Mustang excitement spread beyond the showrooms. One enterprising restaurateur invited customers to sample his hotcakes that were selling like Mustangs.

The favorable reaction on introduction day sustained Mustang's strength. The first-year sales estimate of 100,000 units was surpassed in four months. Some 22,000 orders were taken the first day. In just 12 months, more than 417,000 Mustangs were sold — a record then for first-year sales. A further indication of Mustang's instant celebrity status was its almost instantaneous cult following: 472 Mustang clubs formed in two-and-a-half years, with a total membership of 32,000.

First-year sales held even more surprises. As expected, Mustang had enormous appeal among young people, with more than half of first-year buyers under 34 years old. The surprise was that 16

percent were in the 45 to 55 age bracket. Mustang seemed to bridge just about every gap in the market.

Young married couples purchased Mustangs as family cars; young singles bought them as sports cars; women bought just as many as men. About 50 percent of Mustang buyers owned another car, and over 60 percent were college educated. A majority of buyers ordered their Mustangs with a V-8 engine, power steering, power brakes, automatic transmission and a radio.

Mustang's reception immediately sparked a host of imitators. The long-hood/short-deck look became the most copied profile in the industry. By 1967, ponycars accounted for 11 percent of the market, and Mustang was out in front of the herd.

Since those early days, there have been Mustang performance cars, sports cars and economy cars. Through 25 years, along with the rest of the auto industry, Mustang has faced challenges from periods of recession, oil embargoes, changing cultural attitudes, and increasing requirements for emission control and fuel economy. Through the tough times, Mustang has survived and prospered. The youthful spirit that created a demand for a sporty, agile, performance car in the '60s is still alive and well today.

In fact, there have been three generations of Mustangs in its 25-year history — each reflecting the mood of the times.

The first generation comprised models through 1973, when the original ponycar of 1965 quickly grew powerful muscles. A year after its introduction, the GT-350 and GT-500 models appeared. Through its first four model years, the car's lines became progressively longer, lower, wider, and in 1968 the potent 428 Cobra Jet engine was introduced.

Model-year 1969 produced Mustang's first significant styling changes, as well as more room, a more luxurious interior and more power. The muscle-car era was in its heyday. Mustang's Mach 1, Boss 302, Boss 429 (and Boss 351 in 1971) were the ultimate macho models of the day, with their racing-inspired hood scoops, air ducts, flared fenders, wide tires and rear spoilers.

By 1971, the Mustang was a full foot longer than it had been in 1966, with the most sweeping styling changes it had ever received. There was a flattened sports roof, as well as a roomier, more comfortable interior.

The era of high performance ended with the oil crisis and increasingly stringent emission-control requirements. Mustangs of 1972 didn't look much different from the '71s, but muscle had disappeared from the automotive vocabulary, and Mustang's 1973 models marked the end of the first generation.



# TAKE A BREAK



## IN THE FOREST

B O K C A R T K C A P K C A B  
 O W I L D U E A A I E U S E I  
 O E R U U W M S N I P W E I R  
 T L E I S P W D O E M S I I D  
 S I T W R P W O E D A H S R S  
 W A N B M W R O I U R I S I E  
 A R E A W R I W O E T U S U M  
 L T D O O F W P W V I H U Q A  
 K S E U V T O A I E I E U S E  
 V T F X S Y G R R K W S I N R  
 K U I O S R U T E I A V I B T  
 E D L E A V E S E S O T W T S  
 E Y N E I E N U W K T J S I A  
 R O B W A N I M A L S W R E O  
 C W O H T A P W R I A U S O N

ANIMALS  
 AREA  
 BACKPACK  
 BEAR  
 BEES  
 BIRDS  
 BOOTS  
 CAMP  
 CANOE  
 CONES  
 CREEK  
 DAMP

ENTER  
 FOOD  
 FOREST  
 HIKE  
 HUNT  
 LEAVES  
 LIFE  
 LOST  
 NEST  
 PATH  
 PINE  
 SHADE

STREAM  
 STUDY  
 TRACK  
 TRAIL  
 TRAMP  
 TRAP  
 VISIT  
 WALK  
 WILD  
 WOODS

• If you find that your politics and religion do not mix, there is something wrong with your politics.

• Optimists are people who make the best of it when they get the worst of it.

## SIGNS OF THE TIMES

Over a litter of puppies in a pet shop: "Let happiness dog your footsteps."  
—Frank Hughes

At a dentist's office: "Be kind to your dentist—even a dentist has fillings."  
—Tom P. McKievick

In a hospital waiting room: "Give blood. It was meant to circulate."  
—Tim Casey

At a school principal's office: "Children, it doesn't pay to be absent-minded."  
—Frank J. Papa

### There Are Two . . .

... kinds of people who don't say much—those who are quiet and those who talk a lot.  
—*Ideas for Better Living*

... times in a man's life when he should not speculate—when he can't afford it, and when he can.  
—Mark Twain

... ways to measure honesty in a person—returning a borrowed book or a borrowed umbrella.  
—O. A. Battista in *Quest Magazine*

... sorts of lawyers—the ones who know the law, and the ones who know the judge.  
—Lui, France

... types of moviegoers—those who talk during the film, and those who hush the talkers.  
—Philip Lerner

... ways to slide easily through life—to believe everything, or to doubt everything.  
—Alfred Korzybski, *Member of Humanity (Institute of General Semantics, Englewood, N.J.)*

... speeds on the nation's freeways—so fast you can't get on, and so slow you can't get off.  
—*Changing Times, The Kiplinger Magazine*





The Wisconsin Early Mustangers & Schwister Ford  
Present Their Seventh Annual

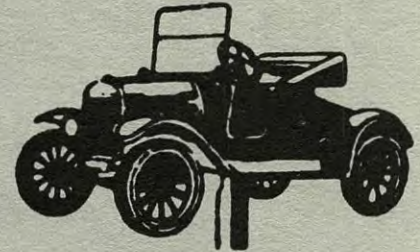
ALL



SHOW



and SWAP MEET  
All Ford Vehicles Welcome



Sunday, May 21  
(Rain or Shine)

9:00 a.m. to 4:00 p.m.  
(Vendor Setup 7:00 a.m.)

**Dash Plaques to First 200 Entries**

Over 50 Trophies Awarded in 26 Classes  
(Classes Listed on Back of Flier)

Participant Voting

Show Cars Must Register by Noon  
Balloting Ends at 1:00 p.m.

Held at

**"Old" Schwister Ford**  
10136 W. Fond Du Lac Avenue  
(Access from 107th and Good Hope)  
Milwaukee, WI

**Registration Fee — \$4.00**  
(Preregistration Before May 7—\$3.00)

**Swap Meet Information**

414/761-2267  
10' x 20' Spaces  
Indoors — \$10.00

**Admission to Swap Meet Area — \$1.00**

**Refreshments Available**

**REGISTRATION FORM**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_

**Send Check or Money Order To:**  
Wisconsin Early Mustangers  
2511 West Carrington Avenue  
Oak Creek, Wisconsin 53154  
For information call 414/761-2267

10' x 20' Indoor Swap Space — \$10.00  
 Car Show — \$4.00  
(Before May 8 — \$3.00)

I accept and assume full liability for any injury or loss to me or my property, agents or employees at anytime and from any cause on the premises of the show. I expressly release the management from any liability for such loss or injury, and agree to provide and pay for my own insurance.

Model \_\_\_\_\_ Year \_\_\_\_\_

Signature \_\_\_\_\_

Family Membership Form

for

The Wisconsin Early Mustangs

2511 West Carrington Avenue  
Oak Creek, Wisconsin 53154



I accept responsibility for my individual actions as a member of this group which is an independent, nonprofit organization dedicated to the preservation, restoration and enjoyment of Ford Mustangs.

Please complete all parts of form:

Signature \_\_\_\_\_ EXP. \_\_\_\_\_

Name \_\_\_\_\_ # \_\_\_\_\_

Spouse \_\_\_\_\_

Address \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone No./Area Code \_\_\_\_\_

Occupation \_\_\_\_\_

Year and Model of Mustang \_\_\_\_\_

Note: Ownership of a Mustang not necessary for membership.

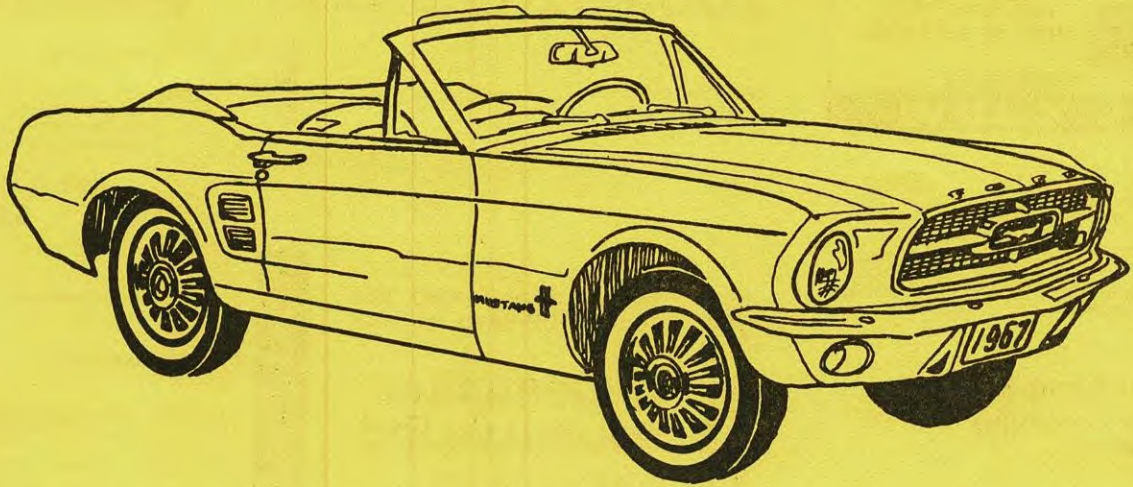
Membership Dues

\$15.00/year

Category	Category
<b>A</b> Mustang 1964½ - 1966 Convertible	<b>N</b> Shelby 1965 - 1970 All Models
<b>B</b> Mustang 1964½ - 1966 Coupe	<b>O</b> Mercury and Lincoln All Years All Models
<b>C</b> Mustang 1964½ - 1966 Fastback	<b>P</b> Ford Early - 1931 All Models
<b>D</b> Mustang 1967-1970 Convertible	<b>Q</b> Ford 1932 - 1939 All Models
<b>E</b> Mustang 1967-1970 Coupe	<b>R</b> Ford 1940 - 1951 All Models
<b>F</b> Mustang 1967-1970 Fastback	<b>S</b> Ford 1952 - 1960 All Models
<b>G</b> Mustang 1971-1973 Convertible	<b>T</b> Ford 1961-1970 All Models
<b>H</b> Mustang 1971-1973 Coupe & Fastback	<b>U</b> Thunderbird 1955, 1956 & 1957
<b>I</b> Ford 1971 & up All Models	<b>V</b> Thunderbird 1958 - Up
<b>J</b> Mustang 1969 - 1973 Boss 302, 351 & 429	<b>W</b> Ford Truck and Van All Years 2WD and 4WD
<b>K</b> Mustang 1969 - 1973 Machs	<b>X</b> Special Interest All Years All Makes and Models (Includes Edsel)
<b>L</b> Mustang (Modified) 1964½ - 1973 All Models	<b>Y</b> Falcon All Years Hardtops and Sedans
<b>M</b> Mustang 1974 - Up All Models	<b>Z</b> Falcon All Years Convertible

# The Feedbag

Publication of The Wisconsin Early Mustangers



## THE FEED BAG

NEWSLETTER OF THE WISCONSIN EARLY MUSTANGERS

"A Few To Preserve The Best"

### OFFICERS

President .....	DICK DORIA .....	761-2267
Vice President .....	BOB ZIMMERMANN .....	761-2007
Secretary .....	MARY JO MILLER .....	UNLISTED
Treasurer .....	SHARON DORIA .....	761-2267

### BOARD MEMBERS

Chairman .....	DICK DORIA .....	761-2267
Ways & Means .....	SAL LORINO .....	961-7390
Activities (Trip) .....	DICK COYLE .....	691-3821
Picnic .....	LISA HOUSEY .....	UNLISTED
Special Events .....	DAVE YAHN .....	327-0961
Communications .....	JERRY MANNING .....	357-7641
Technical Regional .....	PETER YOSS .....	529-2299
Technical National .....	MARK LIEN .....	461-9544

### CLUB ACCESSORIES:

CAPS (Blue, Black and Red) .....	\$ 5.00
SHIRTS — Golf Style With Logo (S,M,L,XL) .....	12.00
*WINDOW DECALS .....	\$ 1.00
*STICKERS .....	3 For 1.00
*JACKET PATCHES — Swiss Embroidered .....	2.00 or 3 For 5.00

\*Post Paid

Other Items Available As Produced

Send Check or Money Order To: **THE WISCONSIN EARLY MUSTANGERS**  
2511 West Carrington Avenue  
Oak Creek, Wisconsin 53154

# The Feedbag



**MARK'S**  
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 "QUALITY IS OUR REPUTATION"  
 Specializing In The Complete Restoration Of 1964 1/2-1968 Mustang Convertibles  
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